

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
572343-1	09/30/12	September 2012	08/27/12 - 09/05/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
09/04/12 - 09/05/12	572343	09809644

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/04/12	09/05/12	9-930p	9-930p	-TW----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 9:13 PM 9-930p 9-930p :30 NIX1203DYN \$750.00 NM 2 4 W 09/05/12 9:08 PM 9-930p 9-930p :30 NIX1203DYN \$750.00 NM									
2	09/04/12	09/05/12	M-F 10-1030p	10-1030p	-TW----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 10:13 PM M-F 10-1030p 10-1030p :30 NIX1203DYN \$750.00 NM 2 4 W 09/05/12 10:14 PM M-F 10-1030p 10-1030p :30 NIX1203DYN \$750.00 NM									
3	09/04/12	09/05/12	M-F 6-7a	6-7a	-TW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 6:25 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM 2 4 W 09/05/12 6:55 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM									
4	09/04/12	09/05/12	7-8a	7-8a	-TW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 7:07 AM 7-8a 7-8a :30 NIX1203DYN \$450.00 NM 2 4 W 09/05/12 7:13 AM 7-8a 7-8a :30 NIX1203DYN \$450.00 NM									

INVOICE

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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
572343-1	09/30/12	September 2012	08/27/12 - 09/05/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON FOR GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/04/12	09/05/12	8-9a	8-9a	-TW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 8:16 AM 8-9a 8-9a :30 NIX1203DYN \$450.00 NM 2 4 W 09/05/12 8:28 AM 8-9a 8-9a :30 NIX1203DYN \$450.00 NM									
6	09/04/12	09/05/12	5-530pp	5-530p	-TW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 09/04/12 5:05 PM 5-530pp 5-530p :30 NIX1203DYN \$450.00 NM 1 4 W 09/05/12 5:15 PM 5-530pp 5-530p :30 NIX1203DYN \$450.00 NM									
7	09/04/12	09/05/12	530-6p	530-6p	-TW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Tu 09/04/12 5:53 PM 530-6p 530-6p :30 NIX1203DYN \$450.00 NM 1 4 W 09/05/12 5:54 PM 530-6p 530-6p :30 NIX1203DYN \$450.00 NM									
8	09/04/12	09/05/12	930-10p	930-10p	-TW----	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -TW---- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Tu 09/04/12 9:43 PM 930-10p 930-10p :30 NIX1203DYN \$750.00 NM 2 4 W 09/05/12 9:39 PM 930-10p 930-10p :30 NIX1203DYN \$750.00 NM									

Total Spots 16 Gross Total \$9,000.00

Payment Terms 30 Days

Agency Commission \$1,350.00
Net Amount Due \$7,650.00

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
573002-1	09/30/12	September 2012	08/27/12 - 09/10/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
09/06/12 - 09/10/12	573002	09811426

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/06/12	09/07/12	9-930p	9-930p	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/06/12 9:14 PM 9-930p 9-930p :30 NIX1203DYN \$750.00 NM									
2	09/10/12	09/10/12	9-930p	9-930p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/10/12 9:22 PM 9-930p 9-930p :30 NIX1203DYN \$750.00 NM									
3	09/06/12	09/07/12	M-F 10-1030p	10-1030p	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 09/07/12 10:12 PM M-F 10-1030p 10-1030p :30 NIX1203DYN \$750.00 NM									
4	09/10/12	09/10/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/10/12 10:08 PM M-F 10-1030p 10-1030p :30 NIX1203DYN \$750.00 NM									
5	09/06/12	09/07/12	M-F 6-7a	6-7a	---TF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/06/12 6:16 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM 2 4 F 09/07/12 5:58 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM									

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WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
573002-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/06/12	09/07/12	7-8a	7-8a	---TF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			---TF--		2	\$450.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/06/12	7:38 AM	7-8a	7-8a	:30	NIX1203DYN	\$450.00	NM
2 4	F	09/07/12	7:42 AM	7-8a	7-8a	:30	NIX1203DYN	\$450.00	NM
7	09/06/12	09/07/12	8-9a	8-9a	---TF--	:30	2	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			---TF--		2	\$450.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/06/12	8:46 AM	8-9a	8-9a	:30	NIX1203DYN	\$450.00	NM
2 4	F	09/07/12	8:58 AM	8-9a	8-9a	:30	NIX1203DYN	\$450.00	NM
8	09/09/12	09/09/12	9-930p	9-930p	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		1	\$750.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/09/12	9:26 PM	9-930p	9-930p	:30	NIX1203DYN	\$750.00	NM
9	09/08/12	09/08/12	7-8a	7-8a	-----S-	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S-		1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	09/08/12	7:15 AM	7-8a	7-8a	:30	NIX1203DYN	\$375.00	NM
10	09/08/12	09/08/12	8-9a	8-9a	-----S-	:30	1	\$375.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S-		1	\$375.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	09/08/12	8:08 AM	8-9a	8-9a	:30	NIX1203DYN	\$375.00	NM
11	09/09/12	09/09/12	7-8a	7-8a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		1	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/09/12	7:14 AM	7-8a	7-8a	:30	NIX1203DYN	\$150.00	NM
12	09/09/12	09/09/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		1	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/09/12	8:07 AM	8-9a	8-9a	:30	NIX1203DYN	\$150.00	NM
13	09/09/12	09/09/12	FOX News Sunday	9a-10a	-----S	:30	1	\$150.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>			<u>MTWTFSS</u>		<u>Spots/Week</u>	<u>Rate</u>	
	09/03/12	09/09/12			-----S		1	\$150.00	
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/09/12	9:59 AM	FOX News Sunday	9a-10a	:30	NIX1203DYN	\$150.00	NM

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
573002-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
14	09/06/12	09/07/12	5-530p	5-530p	---TF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 09/06/12 5:07 PM 5-530p 5-530p :30 NIX1203DYN \$450.00 NM									
15	09/10/12	09/10/12	5-530p	5-530p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/10/12 5:12 PM 5-530p 5-530p :30 NIX1203DYN \$450.00 NM									
16	09/06/12	09/07/12	530-6p	530-6p	---TF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 09/06/12 5:39 PM 530-6p 530-6p :30 NIX1203DYN \$450.00 NM									
17	09/10/12	09/10/12	530-6p	530-6p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/10/12 5:37 PM 530-6p 530-6p :30 NIX1203DYN \$450.00 NM									
18	09/06/12	09/07/12	M-F 6-630p	6-630p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 09/07/12 6:14 PM M-F 6-630p 6-630p :30 NIX1203DYN \$600.00 NM									
19	09/10/12	09/10/12	M-F 6-630p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/10/12 6:13 PM M-F 6-630p 6-630p :30 NIX1203DYN \$600.00 NM									
22	09/06/12 In 22	09/07/12	930-10p	930-10p	---TF--	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 ---TF-- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 09/07/12 9:56 PM 930-10p 930-10p :30 NIX1203DYN \$750.00 NM									
23	09/10/12 In 23	09/10/12	930-10p	930-10p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/10/12 9:44 PM 930-10p 930-10p :30 NIX1203DYN \$750.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
573002-1	09/30/12	September 2012	08/27/12 - 09/10/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/09/12	09/09/12	Chiefs Football on FOX	12p-CC	-----S	:30	1	\$7,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 -----S 1 \$7,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 09/09/12 1:29 PM Chiefs Football on FOX 12p-CC :30 NIX1203DYN \$7,000.00 NM									
25	09/10/12	09/10/12	8-9a	8-9a	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/10/12 8:43 AM 8-9a 8-9a :30 NIX1203DYN \$450.00 NM									
26	09/10/12	09/10/12	M-F 12-1p	12-1p	M-----	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 M----- 1 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/10/12 12:14 PM M-F 12-1p 12-1p :30 NIX1203DYN \$225.00 NM									

Total Spots **27** Gross Total **\$19,825.00**

Payment Terms 30 Days

Agency Commission **\$2,973.75**

Net Amount Due **\$16,851.25**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
569790-2	09/30/12	September 2012	08/27/12 - 08/27/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
08/21/12 - 08/27/12	569790	09798645

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type																																								
2	08/27/12	08/27/12	M-F 6-7a	6-7a	M-----	1:00	1	\$900.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>M-----</td><td>1</td><td>\$900.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>08/27/12</td><td>6:25 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>1:00</td><td>NIX1201VAL</td><td>\$900.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/27/12	09/02/12	M-----	1	\$900.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	08/27/12	6:25 AM	M-F 6-7a	6-7a	1:00	NIX1201VAL	\$900.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/27/12	09/02/12	M-----	1	\$900.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	08/27/12	6:25 AM	M-F 6-7a	6-7a	1:00	NIX1201VAL	\$900.00	NM																																								
4	08/27/12	08/27/12	9-930p	9-930p	M-----	:30	1	\$750.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>M-----</td><td>1</td><td>\$750.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>08/27/12</td><td>9:10 PM</td><td>9-930p</td><td>9-930p</td><td>:30</td><td>NIX1202DIF</td><td>\$750.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/27/12	09/02/12	M-----	1	\$750.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	08/27/12	9:10 PM	9-930p	9-930p	:30	NIX1202DIF	\$750.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/27/12	09/02/12	M-----	1	\$750.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	08/27/12	9:10 PM	9-930p	9-930p	:30	NIX1202DIF	\$750.00	NM																																								
7	08/27/12	08/27/12	M-F 6-7a	6-7a	M-----	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>08/27/12</td><td>6:08 AM</td><td>M-F 6-7a</td><td>6-7a</td><td>:30</td><td>NIX1202DIF</td><td>\$450.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/27/12	09/02/12	M-----	1	\$450.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	08/27/12	6:08 AM	M-F 6-7a	6-7a	:30	NIX1202DIF	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/27/12	09/02/12	M-----	1	\$450.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	08/27/12	6:08 AM	M-F 6-7a	6-7a	:30	NIX1202DIF	\$450.00	NM																																								
9	08/27/12	08/27/12	7-8a	7-8a	M-----	:30	1	\$450.00	NM																																								
<table> <tr> <td>Weeks:</td><td><u>Start Date</u></td><td><u>End Date</u></td><td><u>MTWTFSS</u></td><td><u>Spots/Week</u></td><td><u>Rate</u></td><td colspan="4"></td></tr> <tr> <td></td><td>08/27/12</td><td>09/02/12</td><td>M-----</td><td>1</td><td>\$450.00</td><td colspan="4"></td></tr> <tr> <td><u>Spots: # Ch</u></td><td><u>Day</u></td><td><u>Air Date</u></td><td><u>Air Time</u></td><td><u>Description</u></td><td><u>Start/End Time</u></td><td><u>Length</u></td><td><u>Ad-ID</u></td><td><u>Rate</u></td><td><u>Type</u></td></tr> <tr> <td>1 4</td><td>M</td><td>08/27/12</td><td>7:09 AM</td><td>7-8a</td><td>7-8a</td><td>:30</td><td>NIX1202DIF</td><td>\$450.00</td><td>NM</td></tr> </table>										Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>						08/27/12	09/02/12	M-----	1	\$450.00					<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>	1 4	M	08/27/12	7:09 AM	7-8a	7-8a	:30	NIX1202DIF	\$450.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>																																												
	08/27/12	09/02/12	M-----	1	\$450.00																																												
<u>Spots: # Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>																																								
1 4	M	08/27/12	7:09 AM	7-8a	7-8a	:30	NIX1202DIF	\$450.00	NM																																								

Total Spots 4 **Gross Total** \$2,550.00

Payment Terms 30 Days

Agency Commission \$382.50

Net Amount Due \$2,167.50

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Flight Dates	Order #	Alt Order #
09/12/12 - 09/19/12	574177	09815399

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/15/12	09/15/12	8-9a	8-9a	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/15/12 8:54 AM 8-9a 8-9a :30 NIX1204STE \$225.00 NM									
2	09/16/12	09/16/12	7-8a	7-8a	-----S	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/16/12 7:24 AM 7-8a 7-8a :30 NIX1204STE \$150.00 NM 2 4 Su 09/16/12 7:53 AM 7-8a 7-8a :30 NIX1204STE \$150.00 NM									
3	09/15/12	09/15/12	7-8a	7-8a	-----S-	:30	1	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S- 1 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/15/12 7:07 AM 7-8a 7-8a :30 NIX1204STE \$225.00 NM									
4	09/16/12	09/16/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/16/12 8:53 AM 8-9a 8-9a :30 NIX1204STE \$150.00 NM									
5	09/12/12	09/14/12	M-F 6-7a	6-7a	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 09/12/12 6:45 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM 2 4 F 09/14/12 5:59 AM M-F 6-7a 6-7a :30 NIX1203DYN \$450.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON 4 GOV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/17/12	09/19/12	M-F 6-7a	6-7a	MTW----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/17/12 6:43 AM M-F 6-7a 6-7a :30 NIX1204STE \$450.00 NM 2 4 Tu 09/18/12 7:00 AM M-F 6-7a 6-7a :30 NIX1204STE \$450.00 NM									
7	09/12/12	09/14/12	7-8a	7-8a	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 09/12/12 7:15 AM 7-8a 7-8a :30 NIX1203DYN \$450.00 NM 2 4 Th 09/13/12 7:27 AM 7-8a 7-8a :30 NIX1203DYN \$450.00 NM									
8	09/17/12	09/19/12	7-8a	7-8a	MTW----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Tu 09/18/12 7:25 AM 7-8a 7-8a :30 NIX1204STE \$450.00 NM									
9	09/12/12	09/14/12	5-530p	5-530p	--WTF--	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 W 09/12/12 5:12 PM 5-530p 5-530p :30 NIX1203DYN \$450.00 NM 1 4 Th 09/13/12 5:23 PM 5-530p 5-530p :30 NIX1203DYN \$450.00 NM									
10	09/17/12	09/19/12	5-530p	5-530p	MTW----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/17/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.00 NM									
11	09/12/12	09/14/12	M-F 6-630p	6-630p	--WTF--	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 09/12/12 6:22 PM M-F 6-630p 6-630p :30 NIX1203DYN \$600.00 NM 2 4 F 09/14/12 6:16 PM M-F 6-630p 6-630p :30 NIX1203DYN \$600.00 NM									
12	09/17/12	09/18/12	M-F 6-630p	6-630p	MT-----	:30	2	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MT----- 2 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/17/12 6:23 PM M-F 6-630p 6-630p :30 NIX1204STE \$600.00 NM 2 4 Tu 09/18/12 6:13 PM M-F 6-630p 6-630p :30 NIX1204STE \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/12/12	09/14/12	930-10p	930-10p	--WTF--	:30	2	\$750.00	NM
In 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/12/12	9:37 PM	930-10p	930-10p	:30	NIX1203DYN	\$750.00	NM
2 4	F	09/14/12	9:46 PM	930-10p	930-10p	:30	NIX1203DYN	\$750.00	NM
14	09/17/12	09/19/12	930-10p	930-10p	MTW----	:30	2	\$750.00	NM
In 15									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTW----	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	M	09/17/12	9:37 PM	930-10p	930-10p	:30	NIX1204STE	\$750.00	NM
2 4	Tu	09/18/12	9:44 PM	930-10p	930-10p	:30	NIX1204STE	\$750.00	NM
15	09/17/12	09/19/12	9-930p	9-930p	MTW----	:30	2	\$750.00	NM
In 16									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTW----	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	M	09/17/12	9:24 PM	9-930p	9-930p	:30	NIX1204STE	\$750.00	NM
1 4	Tu	09/18/12	9:08 PM	9-930p	9-930p	:30	NIX1204STE	\$750.00	NM
16	09/12/12	09/14/12	9-930p	9-930p	--WTF--	:30	1	\$750.00	NM
In 17									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/13/12	9:15 PM	9-930p	9-930p	:30	NIX1203DYN	\$750.00	NM
17	09/12/12	09/14/12	M-F 10-1030p	10-1030p	--WTF--	:30	2	\$750.00	NM
In 18									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	--WTF--	2	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 4	W	09/12/12	10:13 PM	M-F 10-1030p	10-1030p	:30	NIX1203DYN	\$750.00	NM
1 4	F	09/14/12	10:13 PM	M-F 10-1030p	10-1030p	:30	NIX1203DYN	\$750.00	NM
18	09/17/12	09/19/12	M-F 10-1030p	10-1030p	MTW----	:30	1	\$750.00	NM
In 19									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/17/12	09/23/12	MTW----	1	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Tu	09/18/12	10:10 PM	M-F 10-1030p	10-1030p	:30	NIX1204STE	\$750.00	NM
19	09/15/12	09/15/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$630.00	NM
In 21									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/10/12	09/16/12	-----S-	1	\$630.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	09/15/12	10:46 PM	Sa 10-1030p	10-1030p	:30	NIX1204STE	\$630.00	NM

INVOICE

Send Payment To:

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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
574177-1	09/30/12	September 2012	08/27/12 - 09/19/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
20	09/12/12	09/14/12	M-F 530-6a	530-6a	--WTF--	:30	2	\$250.00	NM
In 22									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --WTF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 09/12/12 5:53 AM M-F 530-6a 530-6a :30 NIX1203DYN \$250.00 NM 2 4 F 09/14/12 5:43 AM M-F 530-6a 530-6a :30 NIX1203DYN \$250.00 NM									
21	09/17/12	09/19/12	M-F 530-6a	530-6a	MTW----	:30	1	\$250.00	NM
In 23									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 MTW---- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/17/12 5:37 AM M-F 530-6a 530-6a :30 NIX1204STE \$250.00 NM									
22	09/16/12	09/16/12	Su 9-10p	9-10p	-----S	:30	1	\$750.00	NM
In 24									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 -----S 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 09/16/12 9:44 PM Su 9-10p 9-10p :30 NIX1204STE \$750.00 NM									
23	09/12/12	09/12/12	FOX X Factor	7-9p	--W----	:30	1	\$1,800.00	NM
In 25									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/10/12 09/16/12 --W---- 1 \$1,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 W 09/12/12 7:29 PM FOX X Factor 7-9p :30 NIX1203DYN \$1,800.00 NM									

Total Spots **35** Gross Total **\$19,230.00**

Payment Terms 30 Days

Agency Commission **\$2,884.50**

Net Amount Due **\$16,345.50**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR	

Flight Dates	Order #	Alt Order #
09/20/12 - 09/24/12	576217	09823046

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/20/12	09/21/12	M-F 6-7a	6-7a	---TF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 09/20/12 6:12 AM M-F 6-7a 6-7a :30 NIX1204STE \$450.00 NM 1 4 Th 09/20/12 6:36 AM M-F 6-7a 6-7a :30 NIX1205STR \$450.00 NM 2 4 F 09/21/12 6:07 AM M-F 6-7a 6-7a :30 NIX1205STR \$450.00 NM 4 4 F 09/21/12 6:21 AM M-F 6-7a 6-7a :30 NIX1204STE \$450.00 NM									
2	09/24/12	09/24/12	M-F 6-7a	6-7a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 6:22 AM M-F 6-7a 6-7a :30 NIX1205STR \$450.00 NM 2 4 M 09/24/12 7:00 AM M-F 6-7a 6-7a :30 NIX1205STR \$450.00 NM									
3	09/20/12	09/21/12	7-8a	7-8a	---TF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 4 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 4 Th 09/20/12 7:16 AM 7-8a 7-8a :30 NIX1205STR \$450.00 NM 1 4 Th 09/20/12 7:38 AM 7-8a 7-8a :30 NIX1205STR \$450.00 NM 2 4 F 09/21/12 7:07 AM 7-8a 7-8a :30 NIX1205STR \$450.00 NM 4 4 F 09/21/12 8:00 AM 7-8a 7-8a :30 NIX1205STR \$450.00 NM									
4	09/24/12	09/24/12	7-8a	7-8a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 2 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 M 09/24/12 7:25 AM 7-8a 7-8a :30 NIX1204STE \$450.00 NM 1 4 M 09/24/12 7:52 AM 7-8a 7-8a :30 NIX1205STR \$450.00 NM									

INVOICE



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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/20/12	09/21/12	5-530p	5-530p	---TF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 09/21/12 5:08 PM 5-530p 5-530p :30 NIX1204STE \$450.00 NM									
6	09/24/12	09/24/12	5-530p	5-530p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 5:23 PM 5-530p 5-530p :30 NIX1205STR \$450.00 NM									
7	09/20/12	09/21/12	M-F 6-630p	6-630p	---TF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/20/12 6:28 PM M-F 6-630p 6-630p :30 NIX1205STR \$600.00 NM									
8	09/24/12	09/24/12	M-F 6-630p	6-630p	M-----	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$600.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 6:29 PM M-F 6-630p 6-630p :30 NIX1205STR \$600.00 NM									
9	09/20/12	09/21/12	930-10p	930-10p	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Th 09/20/12 9:45 PM 930-10p 930-10p :30 NIX1205STR \$750.00 NM 1 4 F 09/21/12 9:38 PM 930-10p 930-10p :30 NIX1205STR \$750.00 NM									
10	09/24/12	09/24/12	930-10p	930-10p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 9:56 PM 930-10p 930-10p :30 NIX1205STR \$750.00 NM									
11	09/20/12	09/21/12	9-930p	9-930p	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 4 Th 09/20/12 9:23 PM 9-930p 9-930p :30 NIX1205STR \$750.00 NM 1 4 F 09/21/12 9:07 PM 9-930p 9-930p :30 NIX1205STR \$750.00 NM									
12	09/24/12	09/24/12	9-930p	9-930p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$750.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 9:15 PM 9-930p 9-930p :30 NIX1205STR \$750.00 NM									

INVOICE



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Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
13	09/20/12	09/21/12	M-F 10-1030p	10-1030p	---TF--	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 09/20/12 10:29 PM M-F 10-1030p 10-1030p :30 NIX1204STE \$750.00 NM 2 4 F 09/21/12 10:22 PM M-F 10-1030p 10-1030p :30 NIX1204STE \$750.00 NM									
14	09/24/12	09/24/12	M-F 10-1030p	10-1030p	M-----	:30	1	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 10:23 PM M-F 10-1030p 10-1030p :30 NIX1204STE \$750.00 NM									
15	09/20/12	09/21/12	M-F 1030-1102p	1030-1102p	---TF--	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 09/21/12 10:39 PM M-F 1030-1102p 1030-1102p :30 NIX1205STR \$375.00 NM									
16	09/24/12	09/24/12	M-F 1030-1102p	1030-1102p	M-----	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 10:38 PM M-F 1030-1102p 1030-1102p :30 NIX1205STR \$375.00 NM									
17	09/22/12	09/22/12	Sa 9-10p	9-10p	-----S-	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/22/12 Sa 9-10p 9-10p :00 \$450.00 NM Credited									
18	09/22/12	09/22/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$630.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S- 1 \$630.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/22/12 10:46 PM Sa 10-1030p 10-1030p :30 NIX1205STR \$630.00 NM *									
19	09/20/12	09/21/12	M-F 530-6a	530-6a	---TF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 09/20/12 5:37 AM M-F 530-6a 530-6a :30 NIX1205STR \$250.00 NM 1 4 F 09/21/12 5:42 AM M-F 530-6a 530-6a :30 NIX1205STR \$250.00 NM									
20	09/24/12	09/24/12	M-F 530-6a	530-6a	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 5:44 AM M-F 530-6a 530-6a :30 NIX1204STE \$250.00 NM									

INVOICE



Send Payment To:
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3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
21	09/23/12	09/23/12	Su 9-10p	9-10p	-----S	:30	2	\$750.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 2 \$750.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 09/23/12 9:38 PM Su 9-10p 9-10p :30 NIX1204STE \$750.00 NM 1 4 Su 09/23/12 9:54 PM Su 9-10p 9-10p :30 NIX1205STR \$750.00 NM									
22	09/20/12	09/21/12	8-9a	8-9a	---TF--	:30	4	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 4 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 09/20/12 8:15 AM 8-9a 8-9a :30 NIX1204STE \$450.00 NM 3 4 Th 09/20/12 8:39 AM 8-9a 8-9a :30 NIX1205STR \$450.00 NM 4 4 F 09/21/12 8:43 AM 8-9a 8-9a :30 NIX1205STR \$450.00 NM 2 4 F 09/21/12 8:59 AM 8-9a 8-9a :30 NIX1204STE \$450.00 NM									
23	09/24/12	09/24/12	8-9a	8-9a	M-----	:30	2	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 2 \$450.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 8:29 AM 8-9a 8-9a :30 NIX1205STR \$450.00 NM 2 4 M 09/24/12 8:58 AM 8-9a 8-9a :30 NIX1205STR \$450.00 NM									
24	09/20/12	09/21/12	M-F 9-10a	9-10a	---TF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Th 09/20/12 9:59 AM M-F 9-10a 9-10a :30 NIX1205STR \$150.00 NM 1 4 F 09/21/12 9:30 AM M-F 9-10a 9-10a :30 NIX1205STR \$150.00 NM									
25	09/24/12	09/24/12	M-F 9-10a	9-10a	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 9:58 AM M-F 9-10a 9-10a :30 NIX1204STE \$150.00 NM									
26	09/20/12	09/21/12	M-F 3-4p	3-4p	---TF--	:30	2	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 09/20/12 3:25 PM M-F 3-4p 3-4p :30 NIX1205STR \$150.00 NM 2 4 F 09/21/12 3:29 PM M-F 3-4p 3-4p :30 NIX1205STR \$150.00 NM									
27	09/24/12	09/24/12	M-F 3-4p	3-4p	M-----	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$150.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/24/12 3:56 PM M-F 3-4p 3-4p :30 NIX1205STR \$150.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON 4 GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
28	09/20/12	09/21/12	M-F 4-5p	4-5p	---TF--	:30	2	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/20/12 4:28 PM M-F 4-5p 4-5p :30 NIX1204STE \$300.00 NM 2 4 F 09/21/12 4:12 PM M-F 4-5p 4-5p :30 NIX1205STR \$300.00 NM									
29	09/24/12	09/24/12	M-F 4-5p	4-5p	M-----	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 4:24 PM M-F 4-5p 4-5p :30 NIX1205STR \$300.00 NM									
30	09/20/12	09/21/12	530-6p	530-6p	---TF--	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 F 09/21/12 5:28 PM 530-6p 530-6p :30 NIX1205STR \$450.00 NM									
31	09/24/12	09/24/12	530-6p	530-6p	M-----	:30	1	\$450.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$450.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 5:54 PM 530-6p 530-6p :30 NIX1204STE \$450.00 NM									
32	09/20/12	09/21/12	M-F 1102p-1132p	M-F 1102p-1132p	---TF--	:30	2	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 ---TF-- 2 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/20/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1205STR \$250.00 NM 2 4 F 09/21/12 11:31 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1205STR \$250.00 NM									
33	09/24/12	09/24/12	M-F 1102p-1132p	M-F 1102p-1132p	M-----	:30	1	\$250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$250.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 11:26 PM M-F 1102p-1132p M-F 1102p-1132p :30 NIX1205STR \$250.00 NM									
34	09/23/12	09/23/12	Su 10-1030p	10-1030p	-----S	:30	1	\$0.00	NM
In 34 - lur rebate - \$630									
In 34 - lur rebate \$630									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/17/12 09/23/12 -----S 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Su 09/23/12 10:22 PM Su 10-1030p 10-1030p :30 NIX1205STR \$0.00 NM									
35	09/24/12	09/24/12	M-F 430-5a News	430-5a	M-----	:30	1	\$0.00	NM
In 35 - lur rebate - \$100									
In 34 - lur rebate \$630									
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 M----- 1 \$0.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 M 09/24/12 4:46 AM M-F 430-5a News 430-5a :30 NIX1205STR \$0.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
576217-1	09/30/12	September 2012	08/27/12 - 09/24/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
36	09/24/12	09/24/12	M-F 6-7a	6-7a	M-----	:30	1	\$0.00	NM
In 36 - lur rebate - \$450									
In 34 - lur rebate \$630									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	M-----	1	\$0.00				
<u>Spots: #</u>	<u>Ch</u>	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u> <u>Type</u>
1	4	M	09/24/12	6:44 AM	M-F 6-7a	6-7a	:30	NIX1205STR	\$0.00 NM

Total Spots **56** Gross Total **\$24,030.00**

Payment Terms 30 Days

Agency Commission **\$3,604.50**
Net Amount Due **\$20,425.50**

INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
571188-1	09/30/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
08/28/12 - 09/03/12	571188	09805081

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/28/12	08/31/12	9-930p	9-930p	--WTF--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/29/12 9:24 PM 9-930p 9-930p :30 NIX1203DYN \$1,250.00 NM									
2	08/28/12	08/31/12	M-F 10-1030p	10-1030p	--WTF--	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/30/12 10:23 PM M-F 10-1030p 10-1030p :30 NIX1203DYN \$1,250.00 NM									
3	08/28/12	08/31/12	M-F 6-7a	6-7a	--WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 F 08/31/12 6:59 AM M-F 6-7a 6-7a :30 NIX1203DYN \$600.00 NM									
4	08/28/12	08/31/12	7-8a	7-8a	--WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 W 08/29/12 7:39 AM 7-8a 7-8a :30 NIX1203DYN \$600.00 NM									
5	08/28/12	08/31/12	8-9a	8-9a	--WTF--	:30	1	\$600.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 --WTF-- 1 \$600.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Th 08/30/12 8:13 AM 8-9a 8-9a :30 NIX1203DYN \$600.00 NM									

INVOICE



Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
571188-1	09/30/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		JAY NIXON 4 GOV	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
6	09/02/12	09/02/12	9-930p	9-930p	-----S	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/02/12 9:24 PM 9-930p 9-930p :30 NIX1203DYN \$1,250.00 NM									
7	09/01/12	09/01/12	7-8a	7-8a	-----S-	:30	1	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 1 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/01/12 7:30 AM 7-8a 7-8a :30 NIX1203DYN \$375.00 NM									
8	09/01/12	09/01/12	8-9a	8-9a	-----S-	:30	2	\$375.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S- 2 \$375.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Sa 09/01/12 8:12 AM 8-9a 8-9a :30 NIX1203DYN \$375.00 NM 2 4 Sa 09/01/12 8:42 AM 8-9a 8-9a :30 NIX1203DYN \$375.00 NM									
9	09/02/12	09/02/12	7-8a	7-8a	-----S	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 2 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 2 4 Su 09/02/12 7:08 AM 7-8a 7-8a :30 NIX1203DYN \$225.00 NM 1 4 Su 09/02/12 8:00 AM 7-8a 7-8a :30 NIX1203DYN \$225.00 NM									
10	09/02/12	09/02/12	8-9a	8-9a	-----S	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 2 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/02/12 8:16 AM 8-9a 8-9a :30 NIX1203DYN \$225.00 NM 2 4 Su 09/02/12 8:54 AM 8-9a 8-9a :30 NIX1203DYN \$225.00 NM									
11	09/02/12	09/02/12	FOX News Sunday	9a-10a	-----S	:30	2	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 2 \$225.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/02/12 9:31 AM FOX News Sunday 9a-10a :30 NIX1203DYN \$225.00 NM 2 4 Su 09/02/12 9:59 AM FOX News Sunday 9a-10a :30 NIX1203DYN \$225.00 NM									
12	09/02/12	09/02/12	5-530p	5-560p	-----S	:30	1	\$625.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 08/27/12 09/02/12 -----S 1 \$625.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 Su 09/02/12 5:15 PM 5-530p 5-560p :30 NIX1203DYN \$625.00 NM									
13	09/03/12	09/03/12	930-10p	930-10p	M-----	:30	1	\$1,250.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/03/12 09/09/12 M----- 1 \$1,250.00									
Spots: # Ch <u>Day</u> <u>Air Date</u> <u>Air Time</u> <u>Description</u> <u>Start/End Time</u> <u>Length</u> <u>Ad-ID</u> <u>Rate</u> <u>Type</u> 1 4 M 09/03/12 9:55 PM 930-10p 930-10p :30 NIX1203DYN \$1,250.00 NM									

INVOICE

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

Invoice #	Invoice Date	Invoice Month	Invoice Period
571188-1	09/30/12	September 2012	08/27/12 - 09/03/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	JAY NIXON 4 GOV	

<u>Total Spots</u>	17	<u>Gross Total</u>	\$9,900.00
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Payment Terms 30 Days

<u>Agency Commission</u>	\$1,485.00
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<u>Net Amount Due</u>	\$8,415.00
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INVOICE



WDAF
3030 Summit St.
Signal Hill
Kansas City, MO 64108
Main: (816)753-4567
Billing:

Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Station	Account Executive	Sales Office	Sales Region
WDAF	Dan Driscoll	Washington DC	National

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Billing Address:

Campaign Group
Attention: Accounts Payable
1600 Locust Street
Philadelphia, PA 19103

Flight Dates	Order #	Alt Order #
09/25/12 - 10/01/12	577538	09826729

Billing Calendar	Billing Type
Broadcast	Cash

Special Handling

Send Payment To:

WDAF
3600 Solutions Center
Chicago, IL 60677-3006

IDB #	Advertiser Code	Product Code
	NW80	

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	09/30/12	09/30/12	8-9a	8-9a	-----S	:30	2	\$150.00	NM
In 2									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	2	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/30/12	7:15 AM	8-9a	8-9a	:30	NIX1206STA	\$150.00	NM
2 4	Su	09/30/12	7:55 AM	8-9a	8-9a	:30	NIX1206STA	\$150.00	NM
2	09/29/12	09/29/12	Sa 7-9a	Sa 7-9a	-----S-	:30	1	\$225.00	NM
In 3									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S-	1	\$225.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	09/29/12	7:16 AM	Sa 7-9a	Sa 7-9a	:30	NIX1203DYN	\$225.00	NM
3	09/30/12	09/30/12	8-9a	8-9a	-----S	:30	1	\$150.00	NM
In 4									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-----S	1	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/30/12	8:39 AM	8-9a	8-9a	:30	NIX1203DYN	\$150.00	NM
4	09/25/12	09/28/12	M-F 6-7a	6-7a	-TWTF--	:30	5	\$450.00	NM
In 5									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	5	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	W	09/26/12	6:42 AM	M-F 6-7a	6-7a	:30	NIX1205STR	\$450.00	NM
5 4	Th	09/27/12	6:25 AM	M-F 6-7a	6-7a	:30	NIX1205STR	\$450.00	NM
2 4	Th	09/27/12	6:53 AM	M-F 6-7a	6-7a	:30	NIX1204STE	\$450.00	NM
3 4	F	09/28/12	6:07 AM	M-F 6-7a	6-7a	:30	NIX1206STA	\$450.00	NM
1 4	F	09/28/12	6:56 AM	M-F 6-7a	6-7a	:30	NIX1203DYN	\$450.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser		Product	Estimate Number
Nixon, Jay/D/MO/Governor		NIXON FOR GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
5	09/25/12	09/28/12	7-8a	7-8a	-TWTF--	:30	5	\$450.00	NM
In 6									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	5	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	W	09/26/12	7:46 AM	7-8a	7-8a	:30	NIX1204STE	\$450.00	NM
2 4	Th	09/27/12	7:16 AM	7-8a	7-8a	:30	NIX1205STR	\$450.00	NM
5 4	Th	09/27/12	7:45 AM	7-8a	7-8a	:30	NIX1205STR	\$450.00	NM
3 4	F	09/28/12	7:26 AM	7-8a	7-8a	:30	NIX1206STA	\$450.00	NM
1 4	F	09/28/12	7:59 AM	7-8a	7-8a	:30	NIX1206STA	\$450.00	NM
6	09/25/12	09/28/12	5-530p	5-530p	--WTF--	:30	4	\$450.00	NM
In 7									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	4	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/27/12	5:08 PM	5-530p	5-530p	:30	NIX1205STR	\$450.00	NM
2 4	Th	09/27/12	5:22 PM	5-530p	5-530p	:30	NIX1204STE	\$450.00	NM
3 4	F	09/28/12	5:09 PM	5-530p	5-530p	:30	NIX1206STA	\$450.00	NM
4 4	F	09/28/12	5:23 PM	5-530p	5-530p	:30	NIX1203DYN	\$450.00	NM
7	09/25/12	09/28/12	M-F 6-630p	6-630p	-TWTF--	:30	3	\$600.00	NM
In 8									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	6:29 PM	M-F 6-630p	6-630p	:30	NIX1205STR	\$600.00	NM
2 4	Th	09/27/12	6:28 PM	M-F 6-630p	6-630p	:30	NIX1205STR	\$600.00	NM
3 4	F	09/28/12	6:14 PM	M-F 6-630p	6-630p	:30	NIX1206STA	\$600.00	NM
9	09/25/12	09/28/12	930-10p	930-10p	--WTF--	:30	3	\$750.00	NM
In 10									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	9:44 PM	930-10p	930-10p	:30	NIX1204STE	\$750.00	NM
2 4	Th	09/27/12	9:44 PM	930-10p	930-10p	:30	NIX1205STR	\$750.00	NM
3 4	F	09/28/12	9:43 PM	930-10p	930-10p	:30	NIX1206STA	\$750.00	NM
11	09/25/12	09/28/12	9-930p	9-930p	--WTF--	:30	3	\$750.00	NM
In 12									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	3	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	9:09 PM	9-930p	9-930p	:30	NIX1205STR	\$750.00	NM
2 4	Th	09/27/12	9:14 PM	9-930p	9-930p	:30	NIX1205STR	\$750.00	NM
3 4	F	09/28/12	9:23 PM	9-930p	9-930p	:30	NIX1206STA	\$750.00	NM
13	09/25/12	09/28/12	M-F 10-1030p	10-1030p	-TWTF--	:30	3	\$750.00	NM
In 14									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	3	\$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	10:23 PM	M-F 10-1030p	10-1030p	:30	NIX1205STR	\$750.00	NM
2 4	Th	09/27/12	10:13 PM	M-F 10-1030p	10-1030p	:30	NIX1204STE	\$750.00	NM
3 4	F	09/28/12	10:13 PM	M-F 10-1030p	10-1030p	:30	NIX1206STA	\$750.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12

Advertiser	Product	Estimate Number
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
15	09/25/12 In 16	09/28/12	M-F 1030-1102p	1030-1102p	--WTF--	:30	4	\$375.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$375.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/27/12	10:36 PM	M-F 1030-1102p	1030-1102p	:30	NIX1205STR	\$375.00	NM
2 4	Th	09/27/12	10:58 PM	M-F 1030-1102p	1030-1102p	:30	NIX1205STR	\$375.00	NM
4 4	F	09/28/12	10:38 PM	M-F 1030-1102p	1030-1102p	:30	NIX1203DYN	\$375.00	NM
3 4	F	09/28/12	10:53 PM	M-F 1030-1102p	1030-1102p	:30	NIX1206STA	\$375.00	NM
18	09/29/12	09/29/12	Sa 10-1030p	10-1030p	-----S-	:30	1	\$630.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S-	<u>Spots/Week</u> 1	<u>Rate</u> \$630.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Sa	09/29/12	10:55 PM	Sa 10-1030p	10-1030p	:30	NIX1206STA	\$630.00	NM
19	09/25/12 In 20	09/28/12	M-F 530-6a	530-6a	--WTF--	:30	4	\$250.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 4	<u>Rate</u> \$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/27/12	5:36 AM	M-F 530-6a	530-6a	:30	NIX1205STR	\$250.00	NM
2 4	Th	09/27/12	5:53 AM	M-F 530-6a	530-6a	:30	NIX1205STR	\$250.00	NM
4 4	F	09/28/12	5:38 AM	M-F 530-6a	530-6a	:30	NIX1206STA	\$250.00	NM
3 4	F	09/28/12	5:54 AM	M-F 530-6a	530-6a	:30	NIX1206STA	\$250.00	NM
21	09/30/12 In 22	09/30/12	Su 9-10p	9-10p	-----S	:30	1	\$750.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> -----S	<u>Spots/Week</u> 1	<u>Rate</u> \$750.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Su	09/30/12	9:25 PM	Su 9-10p	9-10p	:30	NIX1206STA	\$750.00	NM
22	09/26/12 In 23	09/26/12	FOX X Factor	7-9p	--W----	:30	1	\$2,600.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --W----	<u>Spots/Week</u> 1	<u>Rate</u> \$2,600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	8:04 PM	FOX X Factor	7-9p	:30	NIX1205STR	\$2,600.00	NM
23	09/25/12 In 24	09/28/12	8-9a	8-9a	--WTF--	:30	5	\$450.00	NM
Weeks:	<u>Start Date</u> 09/24/12	<u>End Date</u> 09/30/12	<u>MTWTFSS</u> --WTF--	<u>Spots/Week</u> 5	<u>Rate</u> \$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	8:13 AM	8-9a	8-9a	:30	NIX1205STR	\$450.00	NM
2 4	Th	09/27/12	8:14 AM	8-9a	8-9a	:30	NIX1205STR	\$450.00	NM
4 4	Th	09/27/12	8:43 AM	8-9a	8-9a	:30	NIX1204STE	\$450.00	NM
5 4	F	09/28/12	8:23 AM	8-9a	8-9a	:30	NIX1206STA	\$450.00	NM
3 4	F	09/28/12	8:53 AM	8-9a	8-9a	:30	NIX1203DYN	\$450.00	NM

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Invoice #	Invoice Date	Invoice Month	Invoice Period
577538-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
24	09/25/12	09/28/12	M-F 9-10a	9-10a	--WTF--	:30	5	\$150.00	NM
In 25									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	5	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	W	09/26/12	9:57 AM	M-F 9-10a	9-10a	:30	NIX1205STR	\$150.00	NM
2 4	Th	09/27/12	9:17 AM	M-F 9-10a	9-10a	:30	NIX1205STR	\$150.00	NM
1 4	Th	09/27/12	9:49 AM	M-F 9-10a	9-10a	:30	NIX1205STR	\$150.00	NM
5 4	F	09/28/12	9:18 AM	M-F 9-10a	9-10a	:30	NIX1206STA	\$150.00	NM
3 4	F	09/28/12	9:54 AM	M-F 9-10a	9-10a	:30	NIX1206STA	\$150.00	NM
25	09/25/12	09/28/12	M-F 3-4p	3-4p	-TWTF--	:30	5	\$150.00	NM
In 26									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	5	\$150.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	3:38 PM	M-F 3-4p	3-4p	:30	NIX1205STR	\$150.00	NM
4 4	Th	09/27/12	3:18 PM	M-F 3-4p	3-4p	:30	NIX1205STR	\$150.00	NM
2 4	Th	09/27/12	3:48 PM	M-F 3-4p	3-4p	:30	NIX1204STE	\$150.00	NM
5 4	F	09/28/12	3:18 PM	M-F 3-4p	3-4p	:30	NIX1206STA	\$150.00	NM
3 4	F	09/28/12	3:39 PM	M-F 3-4p	3-4p	:30	NIX1203DYN	\$150.00	NM
26	09/25/12	09/28/12	M-F 4-5p	4-5p	--WTF--	:30	5	\$300.00	NM
In 27									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	5	\$300.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
4 4	W	09/26/12	4:43 PM	M-F 4-5p	4-5p	:30	NIX1204STE	\$300.00	NM
2 4	Th	09/27/12	4:19 PM	M-F 4-5p	4-5p	:30	NIX1205STR	\$300.00	NM
5 4	Th	09/27/12	4:49 PM	M-F 4-5p	4-5p	:30	NIX1205STR	\$300.00	NM
3 4	F	09/28/12	4:11 PM	M-F 4-5p	4-5p	:30	NIX1206STA	\$300.00	NM
1 4	F	09/28/12	4:49 PM	M-F 4-5p	4-5p	:30	NIX1206STA	\$300.00	NM
27	09/25/12	09/28/12	530-6p	530-6P	--WTF--	:30	4	\$450.00	NM
LN 28									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	--WTF--	4	\$450.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	Th	09/27/12	5:39 PM	530-6p	530-6P	:30	NIX1205STR	\$450.00	NM
2 4	Th	09/27/12	5:52 PM	530-6p	530-6P	:30	NIX1205STR	\$450.00	NM
4 4	F	09/28/12	5:39 PM	530-6p	530-6P	:30	NIX1206STA	\$450.00	NM
3 4	F	09/28/12	5:53 PM	530-6p	530-6P	:30	NIX1206STA	\$450.00	NM
28	09/25/12	09/28/12	M-F 1102p-1132p	M-F 1102p-1132p	-TWTF--	:30	4	\$250.00	NM
LN 29									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/24/12	09/30/12	-TWTF--	4	\$250.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 4	W	09/26/12	11:23 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1205STR	\$250.00	NM
3 4	Th	09/27/12	11:31 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1205STR	\$250.00	NM
4 4	F	09/28/12	11:14 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1206STA	\$250.00	NM
2 4	F	09/28/12	11:31 PM	M-F 1102p-1132p	M-F 1102p-1132p	:30	NIX1206STA	\$250.00	NM

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577538-1	09/30/12	September 2012	08/27/12 - 09/30/12
Advertiser	Product	Estimate Number	
Nixon, Jay/D/MO/Governor	NIXON FOR GOVERNOR		

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
31 LN 32	09/25/12	09/28/12	M-F 630-7p	630-7p	--WTF--	:30	2	\$2,000.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 --WTF-- 2 \$2,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/27/12 6:48 PM M-F 630-7p 630-7p :30 NIX1204STE \$2,000.00 NM 2 4 F 09/28/12 6:48 PM M-F 630-7p 630-7p :30 NIX1203DYN \$2,000.00 NM									
33 LN 34	09/27/12	09/27/12	FOX Prime Thursday 8-9p	8p-9p	---T---	:30	1	\$2,800.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---T--- 1 \$2,800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/27/12 8:25 PM FOX Prime Thursday 8-9p 8p-9p :30 NIX1205STR \$2,800.00 NM									
37 LN 31	09/27/12	09/28/12	M-F 5-530a	5-530a	---TF--	:30	4	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 09/24/12 09/30/12 ---TF-- 4 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 4 Th 09/27/12 5:06 AM M-F 5-530a 5-530a :30 NIX1205STR \$200.00 NM 3 4 Th 09/27/12 5:21 AM M-F 5-530a 5-530a :30 NIX1204STE \$200.00 NM 2 4 F 09/28/12 5:07 AM M-F 5-530a 5-530a :30 NIX1206STA \$200.00 NM 4 4 F 09/28/12 5:23 AM M-F 5-530a 5-530a :30 NIX1203DYN \$200.00 NM									

Total Spots **76** Gross Total **\$37,655.00**

Payment Terms 30 Days

Agency Commission **\$5,648.25**
Net Amount Due **\$32,006.75**